



## **Mamta's Contribution to make difference in the life of Disadvantaged people of the Society in the last 16 Years**

### **Organizational Vision:**

We visualize a healthy society where children, women and disadvantaged people such as poorest among the poor, handicapped, people in remotest inaccessible villages, especially in upper hills, get equal opportunity to grow and exercise their rights in terms of having better access on all essential services, particularly health care and sustainable development.

### **Mission :**

Enhance capacity and confidence of poor and disadvantaged people to have access on essential services, particularly women and children of weaker section of the society with comprehensive health care services and sustainable development interventions with the help of all the stakeholders in the field of health and development. Our mission is reaching un-reached people with right message, right service at the right time

### **To achieve our Vision/Mission conducted Activities:**

We have conducted activities on Reproductive Child Health, Education, Adult Literacy, Agriculture, Water & Sanitation, Women Empowerment through legal literacy, Women Land Rights, Livelihoods activities, vocational trainings, Income generation, Leadership & Skill Development of farmers, SHGs, Women groups, Community health workers, Adolescent groups and civil societies etc in the last 16 years.

### **You may contact us at :**

(1) Mamta Samajik Sanstha  
53-C Rajpur Road  
Dehradun, Uttarakhand  
Pin 248 001(India)

(2) Telephones :91-135 – 2653671, 2655082

(3) Fax : 91-135 – 2652111

(4) Mobile : 0971929488, 09719400505

(5) E-mail : [mamtaanstha92@rediff.com](mailto:mamtaanstha92@rediff.com), [mamtaanstha@yahoo.com](mailto:mamtaanstha@yahoo.com)

(6) Contact Persons :

1) Mr. J.M. Singh

Secretary / Chief Functionary  
2) Ms. Beena Walia  
Chief Coordinator

**Date of Establishment** : 5<sup>th</sup> Feb. 1992

**Legal Status:**

- Registered Society under Societies Registration Act, Registered with Ministry of Home Affairs–FCRA & income Tax Act Section –12 A.

**Area of operation:**

- Uttarakhand & U.P.(India) but may work anywhere in India. Currently working in UK & UP in 6 districts,180 villages & 35 urban colonies / slums.

**Partnership:**

We have been closely associated with govt. concerned Departments, Local Panchayats (Civil Societies), 40 grassroots level Organizations & more than 350 Community level civil society's leaders and members, women & men volunteers in more than 600 villages & slums of Uttarakhand and U.P. We have worked with 17 NGOs partners for more than 5 years in 6 districts of Uttarakhand & 1 district of U.P. We have highly motivated staff & 250 very dedicated Village volunteers and 20 subject experts/ Consultants.

**Funding Partners So Far:**

- UNICEF Field Office, Lucknow, India
- Deptt.of Community Medicine,AIIMS,New Delhi
- Women & Child Development Deptt.,Govt of Uttarakhand
- Water & Sanitation Deptt.(SWAJAL Project),Govt of Uttarakhand
- Agriculture and Horticulture Deptt.(DASP Project),Govt of Uttarakhand
- World Food Programme, Forest Deptt., Govt of Uttarakhand
- Health and Family Welfare Deptt., Govt of Uttarakhand
- Action aid field office, Lucknow, India
- World Vision India, New Delhi
- CORE, New Delhi
- MOST/USAID-Micro-nutrient Programme, Uttarakhand, India
- TPAK/JICA, Japan
- UNIFEM, Japan

**Introduction of the Organisation:**

- ◆ MAMTA is a secular, non-profit voluntary organization being registered under the Societies Registration Act on 5th February 1992. The organization is found to visualize a healthy & developed society, mainly keeping focus on children, women & disadvantaged groups of the society. To achieve its objectives, MAMTA has

conducted various activities on health, education, socio-economic programmes in the past 16 years. MAMTA as per its constitution may work all over in INDIA, but currently restricted its operational area up to Uttarakhand & U.P. MAMTA has a network of more than 50 other grassroots level organizations and more than 600 community levels volunteers in above region & districts through which we are running many activities related to health & development issues.

### **Project Handled So Far:**

#### **Research & Trainings:**

- ◆ Research project in 5 districts with the help of All India Institute of Medical Sciences, New Delhi on 'Monitoring of Iodine content in salt available at village level - one year, i.e. 1992-93.
- ◆ Mamta has completed its survey on primary health care in 20 blocks of 6 districts (Garhwal & Saharanpur) covered 20,000 households. Survey Report is available with us.
- ◆ Workers of networking agencies, other voluntary organizations and village volunteers, Swasthya ghars ( Health Hubs) volunteers, Core groups members, Panchayat members, Mahila Mangal Dals, Youth groups, Teachers & students etc. have been trained by Mamta time to time on various health & development issues in 33 blocks of Garhwal region, Saharanpur & Haridwar. We have conducted more than 500 trainings & workshops on subject like PRA/PLA methods, Training of Trainers, M.I.S., Panchayati Raj, Communication skills and capacity building, Pre-primary education teachers training, Primary Health Care, First Aid, Sewing, Knitting, Adult/Non-Formal education, Legal aids (women rights) etc. in the past 15 years. Also developed and produced IEC materials to support various trainings programmes and field activities.

#### **PRA/PLA Trainings :**

- ◆ MAMTA has conducted TOT on Participatory Rural Appraisal/Participatory Learning and Action (PRA/PLA) for its district & block coordinators. After having training in PRA/PLA tools they have been using these tools in their respective villages, blocks & districts to help the Panchayat/Community in their community needs assessment process. We have around 40 PRA/PLA techniques trained staff in 30 blocks of Garhwal, Saharanpur & Haridwar. Mr. J.M. Singh, Secretary of the organization is a key trainer of PRA/PLA & he is appointed as a resource person of Community Convergent Action (CCA) project in district Bageshwar by UNICEF & Rural Development Deptt., U.P.

#### **Slum Upliftment Program:**

- ◆ Undertaken Urban Basic Services for the Poor (UBSP) programme in 25 slums in Dehradun with the assistance of UNICEF, Lucknow and U.P.V.H.A., Dehradun- 2 years, i.e. 1992-94. We have trained slum women in various aspects of health, adult

education, water & sanitation & income generation activities. Also conducted many social, cultural activities to inculcate feeling of love, unity & integrity among them.

- ◆ Adult Literacy programme has been completed in 35 city slums of Dehradun in collaboration with Govt. Distt. Literacy team under Total Literacy Campaign.

#### **Panchayati Raj Trainings:**

- ◆ In 1997-98, Mamta conducted 33 trainings in 33 blocks of 8 districts for Panchayat elected members to acquaint them with their role & responsibilities towards Panchayat Raj institutions at village, block & district level. Mamta has trained more than 2500 elected members including more than 800 women panchayat members.

#### **Pre-Primary Education Centres :**

Beside health, Mamta had Balwadi Centres (Pre-primary education) for more than 3 years in 1992-1994 in 42 city slums and villages of two blocks i.e. Raipur & Doiwala , Distt. Dehradun

#### **Women Empowerment:**

- ◆ Mamta has constituted more than 120 women self help groups and adolescent girls groups in villages of two districts i.e. Dehradun and Chamoli.
- ◆ Conducted various social, cultural and vocational training programmes for women and adolescent girls to develop them as a leader and catalyst of change. More than 15,000 women & girls have been trained on women rights, govt schemes, health, nutrition, gender equality, livelihoods, Sewing, Food preservation, Horticulture, Agriculture, Primary Health Care, Pre-primary education, Adult education, Panchayati Raj in the past 15 years.
- ◆ Chicken Embroidery training in 8 villages of Vikasnagar, 300 women/girls, support – SEWA, Lucknow (2000).50 women initiated embroidery work with SEWA and earned Rs 2000/- to Rs 4,000/- per month. Rest of the women and girls used the embroidery skill locally in their family and village.
- ◆ Currently, Mamta is associated with several women networks at state and national level and these days, we are encouraging women SHGs. to raise voice for their livelihood & land rights. These groups are now demanding to the govt. and their local Panchayat to give them right over village common properties in order to ensure their livelihoods through some income generation activities as a group.

### **Income Generation and Vocational Trainings:**

- ◆ Income generation for the weaker section of the society, has been the main thrust of Mamta since its inception. One can think about his/her education, health and social responsibilities better, if he/she is economically sound. Mamta, since its inception involved some women from weaker section in income generating activities such as: knitting, sewing, embroidery, painting, hand made soft toys, greetings cards, eatables like pickle, jam, chips etc.
- ◆ To market its products, a shop called 'Lowcost Home Care Point' was opened and maintained for 3 years i.e. 1992-94. It was an unit of voluntary organizations or network of Mamta's seven partners who found it difficult to market their products, kept their products in this shop. We had to close down the shop because we could not compete the market.
- ◆ Mamta has entered in the field of Micro credit in October, 2007. Formed 5 Joint liability groups (JLGs) in January, 2008 and provided credit loan to 25 members of women from weaker section of the society with the help of Uttarakhand Microfinance and Livelihood Promotion Development Cooperative Institute, Govt of Uttarakhand. Currently 20 more groups are ready to take loan for their small entrepreneurships. We are targeting 74 slums of Dehradun in the beginning and gradually expand the micro credit work in rural areas of Dehradun and other districts of Uttarakhand. We have also linked up our organization with L.I.C. of India in March, 2008 to provide micro insurance facilities to the members and families of the weaker section of the society, particularly to the members of micro credit groups.
- ◆ We are also planning to start functional vocational trainings from April, 2008 for less educated and disadvantaged youth of the society on various viable trades in order to give them an opportunity to either start their own small entrepreneurships or get suitable job after the training.

### **Relief & Rehabilitation Work:**

- ◆ Natural Calamities during the 1998 rainy season completely devastated the Ukhimath area of Rudra Prayag, Garhwal region. Looking into the depth of the problem, we could not stop our self by going to the affected villages to assess the situation, precisely the situation of pregnant mothers, lactating mothers & new borne. We identified 68 families in a very pathetic condition. They were forced to live under open sky without any shelter, clothes & food. Our volunteers made a list of pregnant, lactating mothers & new borne and informed the district administration about their condition. Also we mobilized some funds in Dehradun with the help of our staff & members and arranged some relief material like food items, clothes, and warm clothes for new borne and reached back to Ukhimath to distribute the material to each family individually. Also, to ensure long term support, we constituted a Relief Coordination Committee at Ukhimath to facilitate the work of district administration & various relief agencies and to ensure that relief material reach to the needy families.

### **Publication:**

- ◆ Mamta is bringing out its quarterly magazine, 'Mamta Vikas Pahal'(Mamta Development Initiatives) on regular basis. This magazine gives opportunity to grassroots volunteers to share their experiences on health and development initiatives with others. Whatever we do in the field, it appears in this magazine. In a way, it's a social auditing.
- ◆ Mamta also producing & developing IEC material from time to time in order to support its field activities & training programmes. Mamta has developed leaflets, handbills, booklets, posters and exhibition material etc. on various health, nutrition, gender issues & Panchayati Raj.

### **Agriculture & Horticulture :**

We have formed more than 30 farmers groups in 4 blocks of Dehradun to assist them to identify the issues and problems related to sustainable management of resources in their working areas. We have strengthened them and promoted appropriate technology to raise productivity. We encouraged women groups in Raipur block to grow ginger with support of block under DWCRA scheme and supported more than 500 families in 4 blocks by providing them plants & seeds of various food grains, fruits & vegetables to encourage them to grow Vitamin A & Iron rich fruits & vegetables. We promoted organic farming in these blocks through farmers and self help groups. It has been a mandate of Mamta Since its inception to form community based groups such as women group, adolescent Girls Groups, Self Help Groups, marginal and small farmers groups, Farmer Federation etc. in order to assist them to identify the issue and problems related to sustainable management of resources in their respective areas. However in the initial stage these groups were formed in order to help them exercising their rights, demanding better health services, decision-making, Leadership development etc. In later stage these groups were encouraged for some economic development activities and Panchayat woman leaders & members were trained so that they can understand their role and responsibilities in their respective Panchayat and make significant contribution as Pradhan or member.

We worked to strengthen them and promote appropriate technology and create adequate infrastructure to raise productivity. We have been associated with Gorakhpur Environmental Action Group and DASP UA to Form the Community based groups and address their key issues and problems with the technical support of GEAG, Gorakhpur and DASP UA. We have formed 15 small and marginal farmers groups in Doiwala and Vikas Nagar blocks under GEAG and 74 SHGs and 4 Farmers Federations in Kalsi and Chakrata Blocks under DASP UA Project.

We had constituted a forum called UA Laghu Simant Krishak Morcha to address the issues and problems of the small and marginal farmers with the technical support from

GEAG. This forum worked to sensitize and mobilize farming community to adopt sustainable agriculture practices as well as work as a pressure group to influence Government and research institutions to formulate plan and strategies which may cater to the needs of small and marginal farmers. 74 SHGs have been formed in 40 villages of Chakrata and Kalsi under DASP UA projects. All SHGs have been linked with local banks and they have been able to utilize their CCL cash by undertaking various activities such as purchasing seeds and reselling the same, linking themselves with Mother Dairy and Aanchal Dairy for more profit of their commodities. Total credit with 37 SHGs of Chakrata and 37 SHGs of Kalsi were available as on 31.03.2004. Rs. 2,11,991/- and Rs. 1,52,451/- respectively. These SHGs and Federations under DASP UA project have been provided training on capacity building and Income Generation Activities. Further, we have encouraged 32 SHGs in Kalsi to bifurcate some amount of their savings for their health care. We have named it as Arogya kosh.

**Diversified Agriculture Support Project (DASP, UA Project):**

Diversified Agriculture Support Project (DASP, UA) was a comprehensive programme to achieve overall development in province by the Govt of Uttarakhand with the support of NGOs. The project actually based itself on the agriculture development comprising various factors/components. We have been one of the partner NGOs of government to execute the DASP activities in 40 villages in Chakrata & Kalsi Blocks.

It was a great pleasure for Mamta Samajik Sanstha, Dehradun to execute this prestigious project of Uttaranchal Govt. Keeping in view, all the components we have tried to study the selected region in Chakrata & Kalsi blocks in various respects. We executed the project activities in two blocks from 24th May 2002 to August' 2003.

We conducted following activities under DASP,UA project in Chakrata & Kalsi Blocks of Dehradun :-

- Formation of Self Help Groups & small Farmers Federations
- Linkages with agencies.
- Marketing and Trainings/Demonstrations to SHGs and Federations.
- Income Generating Activities & Capacity Building trainings to the SHG members.
- Total Production in both the blocks.

**Linkages:**

- Mother Dairy, New Delhi – Federation of villages-Koti-Kanasar, Sahiya, Nagthat.
- Aanchal Dairy – SHGs (Desou, Danda, Dimou, Simog, Koti, Khairwa, Tuniya) and Nagthat Sangh.
- CTD region linkage with the Sahiya Federation for semi processing of marketable produce.
- UA Agro-Coop, Almora for Potato by the Janjati Krishak Sangh, Gwasapul.
- Techwell – Jain Irrigation for advanced agricultural technical input in Koti village adopted by the same.
- Pantnagar University for Technical Aspects.

- NAFED – Koti-Kanasar & Gwasapul for Pea marketing.
- Forward and Backward linkage through Jain Irrigation for the Sahiya Federation for Marketing of certain agriculture equipments & organic manure.
- “Organic Rajma” linkage - Nagthat, Tuna, Koti-Kanasar etc

**Marketing:**

- Mother Dairy, New Delhi for Tomato, Arum, Ginger, Apple & Red Cabbage marketing.
- Linkage with Anchal Dairy for milk marketing.
- Linkage with UA Agro-Coop, Almora for Potato marketing.

- **Koti-Kanasar Federation**

Year	Product	Quantity	Transaction of Money
2002	Tomato	4000 Kg.	Rs. 2,07,000/-
2003	Tomato, Apple Red Cabbage	75000Kg	Rs. 5,48,294/-

- **Krishak Vikas Sangh, Gwasapul Federation**

2003	Potato	15000Kg	Rs. 95,000/-
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**Training and Demonstration:**

- Fruit processing & preservation training to 35 SHGs members.
- Apple Orchard Management Training to 6 villages.
- The training for grading & packaging of Ramdana & Rajma.
- A demonstration on Burans Juice processing & Potato wafers to WSHGs.

**Capacity Building Trainings for Village groups members:**

Agriculture	28
<b>Horticulture</b>	<b>10</b>
<b>Animal Husbandary</b>	<b>8</b>
<b>Dairy Development</b>	<b>1</b>
<b>Participatory Management</b>	<b>12</b>

**Income Generation Activities:**

- Nursery development through the Poly houses.
- Pisciculture – fishery – in the Nagthat region.
- Dairy activity in the Desou – Tuniya route.
- Preparation of organic manure and selling – WSHGs & Male SHGs.
- Potato chips making by WSHGs.
- Nettle grass dry powder preparation for Pest Control etc.



- Mandua production for organic Mandua project through DPCU. (40 Qt. Order from Japan to be fulfilled through Kalsi)
- Packaging of Rajma, Nursery development, Carpet manufacturing and manufacturing of parts or components of country plough – SHGs.

#### Status of SHGs:

Total SHG Groups	:	72
Total Male Groups	:	50
Total Female Groups	:	20
Total Mixed Groups (M+F)	:	02
Total No. of Members	:	889
Total No. Of Males	:	602
Total No. of Females	:	287
Total Account opened	:	48
Total Saving	:	Rs. 3,49,438
CCL for Male SHGs	:	06
Total Inter loaning Amount	:	Rs. 93,300

#### Production (In Quintal)

PRODUCT	CHAKRATA		KALSI	
	September' 2002	September' 2003	September' 2002	September' 2003
Cabbage	Nil	50	-	-
Sweet Pea	7230	18325	20000	1480
Potato	30700	36755	1150	20975
Tomato	5920	16520	280	3558
Ginger	10285	9525	26202	28286
Arum	21295	24300	34080	38036

<b>Chulai</b>	<b>3273</b>	<b>4132</b>	<b>-</b>	<b>-</b>
<b>Chilly</b>	<b>-</b>	<b>-</b>	<b>2215</b>	<b>2409.25</b>
<b>Mandua</b>	<b>3650</b>	<b>4000</b>	<b>-</b>	<b>-</b>
<b>Maize</b>	<b>-</b>	<b>-</b>	<b>6905</b>	<b>7150</b>
<b>Rajma</b>	<b>30280</b>	<b>36630</b>	<b>298</b>	<b>308</b>

**Networking:**

- We are also very closely associated with the health department, other concerned govt. depts. like blocks, Horticulture, Agriculture, Panchayat, Education etc. & NGOs in Garhwal & Kumaon region, Saharanpur & Haridwar, more closely in district Dehradun and running many short term and long term programmes in their collaboration through our Swasthya Ghars( Health Hubs) & Core Groups situated in many villages and slums of district Dehradun and other blocks of Garhwal region, Saharanpur and Haridwar. Mamta has been playing a very significant role for the last 16 years in terms of providing better health care, running pre-primary education centres, adult education programmes, vocational trainings, forming self help groups, core groups & swasthya ghars to develop skill, knowledge & leadership in the community.

**Garhwal Health & Development Package : 2000 :**

- MAMTA had initiated a project called, “Garhwal Health and Development Package: 2000” in Garhwal region, Saharanpur and Haridwar in July, 94 to make health a reality for all the people in the region with multi-sectoral concerted efforts at regional, district, block & village level, with full involvement of community. We had selected 30 blocks in the first phase with the network of 17 voluntary organizations with the financial assistance of UNICEF, Lucknow. First phase was carried out from July, 94 to October, 96. Second phase with some concrete plan of action was started in November, 96 in 22 blocks. 335 Swasthya Ghars have been opened in 8 districts with community participation and more than 400 village volunteers have been identified and trained to run these Swasthya Ghars in their respective villages. These Swasthya Ghars are making significant

contribution in their respective villages in terms of providing MCH services with the help of health Dept. & Local ANM like, ANC, PNC, immunization to pregnant mothers and children, supply of Iron folic acid, ORS packets, Vitamin 'A' solution, Chlorine tablets, Salt testing kit etc. Also promoted 5 cleans at the time of delivery, early and exclusive breast feeding growth monitoring & supplementary feeding after 4-6 months onwards, AIDS awareness, prevention of TB etc.

- **Prevention of I.D.D. :** Protected 34,235 families till October 1999 in Garhwal, Saharanpur & Haridwar against Iodine deficiency disorders by analyzing their salt samples at Mamta lab for Iodine content and promoting use of iodized salt. Salt reports have been sent to the Salt Commissioner of India, Jaipur, AIMS- New Delhi, State Health Institute- Lucknow, UNICEF Lucknow, all concerned CMOs & networking agencies to create pressure & awareness. Created awareness about Iodine Deficiency disorders in more than 300 villages through colleges in 4 districts of U.P. in the year 2006-07 and tested more than 50,000 salt samples to analyze iodine content in salt.
- **Pulse Polio Drive :** Mamta has made a significant contribution in Pulse Polio programme since 1995. Mamta and its networking agencies have covered 673 villages in 1997-98 for awareness drive and administered Polio drops at 207 booths. In the year 1998-99, Mamta covered 652 villages in 28 blocks of 8 districts and directly administered drops to 32,291 children in 388 booths. Still Mamta is organizing pulse polio booth in city slum areas of Dehradun and administering polio drops to many children. In the last 12 years, we have administered pulse polio drops to more than 50,000 children of 0-5 years of age and protected their lives from polio virus.
- More than 40,000 children have been protected in the last 15 years against killer diseases such as diarrhea, Vitamin A deficiency, Iron deficiency, NNT, etc. by providing ORS packets, Vitamin A solution, Iron folic acid through Swasthya Ghars(Health Hubs) in 30 blocks of 6 districts.
- **Maternal & Child Health Care Project :** Mamta has undertaken a campaign on Mother & Child health care in 20 blocks of Garhwal with the network of 13 NGOs & simultaneously conducted a survey on health, covering 20,000 households. We decided to strengthen village community further in order to bring complete change in the village in terms of better health care, sustainable development and natural resource management such as promoting Kitchen garden, social forestry, sustainable agriculture & water source protection, socio-economic upliftment of people, women, children & disadvantage group in particular. This campaign was undertaken between May-Dec, 99. Beside networking agencies of 6 districts, i.e. Chamoli, Rudraprayag, Tehri, Pauri, Dehradun & Saharanpur, village core groups, swasthya ghars(Health Hubs),

Mahila Mangal Dals(Women Groups), Panchayats(Local Elected Villages Representatives),colleges & schools and concerned govt. departments were involved. We had identified approximately 1000 households in each block through core groups, swasthya ghars & village communities. Then in each village we have identified community mobilizers through above-mentioned groups to use them for household health survey and campaign activities. Each community mobilizer was made responsible of working with 40-50 households and they were given recognition through provision of volunteer badge & certificate for their meritorious performance. A survey format was developed to take information about children below 2 years, pregnant and lactating mothers, water & sanitation, use of iodized salt and common diseases etc. We have promoted following actions at village level by conducting house to house survey, village meetings and IEC activities between May-Dec, 99.

- Promoted universal early Registration of Pregnancy for antenatal care, Tetanus Toxic (TT) immunization, Iron Folic Acid (IFA) supplementation, promotion of improved weight gain during pregnancy.
- Promoted universal birth registration.
- Promoted weighing of newborn babies within 24 hours at sub-centres/ICDS centres.
- Promoted universal coverage of children with BCG/DPT/Polio/Measles immunization.
- Promoted correct case management in Diarrhea diseases and acute respiratory infections at home, at anganwadi centres and through health facilities.
- Promoted exclusive breast feeding (no water) from birth to 4 months, appropriate care of lactating mothers and low birth weight babies.
- Promoted appropriate and timely complementary feeding using household resources, starting at 4 months with continued breast feeding well into the second year.
- Promoted universal coverage of children 9 months - 3 years with appropriate administration schedule of vitamin A supplements.
- Ensured universal availability of iodized salt.
- Promoted correct hygiene practices related to usage of water, personal hygiene.
- Promoted the concept of appropriate birth timing and spacing in married girls <20 years.

**Social Mobilization for Child Care & Nutrition:**

- Mamta undertaken a project on Social Mobilization for Child Care & Nutrition, which was commonly known as “Poshan Pariyojna” in Vikas Nagar block of Distt. Dehradun in 58 villages with the support of UNICEF, Lucknow from June’ 2000 – Jan’ 2003. The whole block was divided into 12 sectors & 95 clusters, where we had appointed one sector coordinator for each sector & one volunteer “Poshan Swasthya Saheli” (Nutrition Health Friend) for each cluster. We worked closely in collaboration with ICDS, Health Department, Panchayat Raj Institutions (PRIs), Schools/Colleges and NHFs. We have provided counseling on health and nutrition to more than 15000 beneficiaries like newly wedded couple, pregnant mothers, lactating mothers and malnourished children below the age of 5 years. Beside counseling we have provided ANC, PNC and immunization services through the networks of ICDS and health department. We have administered Vitamin A doses in two phases to 10527 children and polio drops to 10489 children. Our major contribution was to bring out 250 severely malnourished children out from grade III and IV to normal grade.

### **Promotion of Vitamin A Administration**

Mamta in the district of Dehradun conducted capacity building trainings for service providers and social mobilization Activities for community, to promote Vitamin A administration program in the mop-up month i.e. June 04. These activities were conducted in association with the Health and ICDS department and supported by MOST India/ USAID Micronutrient Program. Mamta in a very short span of 45 days Implemented the program at all levels very effectively. There were two Levels of activities conducted for promotion of Vitamin A administration. First, capacity building trainings were conducted for service providers to strengthen their knowledge about key issue and facilitate them to prepare their micro plans for conducting Vitamin A program in their respective areas in the mop up month. Secondly, social mobilization drive was undertaken with the community at rural and urban level to create awareness amongst them about routine immunization, Vitamin A administration and encouraging them to bring their children to their nearest health center or Anganwadi center during Mop-up month. We have been successful at both Levels. Our achievements are highlighted in the following:

### **Our Achievements**

- 2 TOTs were conducted for Mamta trainers/motivators to develop their capacity as a trainer and conduct KAP/Situational Analysis.
- MAMTA conducted 17 capacity building trainings for the frontline functionaries of service providers like ANM, HV, PHN AND AWW for effective execution of Vitamin A administration program.
- Simultaneously the team of MAMTA in 30 villages and 30 urban areas to assess the knowledge, attitude and practice of the community regarding Vitamin 'A' supplementation, childcare and routine immunization conducted a KAP/Situational Analysis. A Questionnaire was developed in consultation with MOST India /USAID Micronutrient Program to conduct the KAP/Situational Analysis. Our team conducted the KAP Situational Analysis on Mothers of children between 0-36 months of age in about 1500 mothers including both villages and urban areas.
- The motivators of MAMTA organized 64 village & urban level meetings of social mobilization activities in the respective village and urban areas of district Dehradun.
- Impact assessment was also conducted in 30 villages and 30 urban areas to see the impact of the program.
- Impact assessment revealed that 1219 (81%) children of the mothers visited during KAP/Situational Analysis and participated in social mobilization activities have received Vitamin A dose during the Mop-up month.
- In spite of the constraint of time and large distances, the trainers and motivators at the respective areas organized scheduled trainings for the service providers and community meetings efficiently.

**Other Projects and Achievements:**

- Conducted Health & Nutrition Project with children, women and girls of tribal community, Muslim and other backward classes in 21 villages of Vikasnagar, Dehradun with the support of World Vision India from Jan 2003 to December, 2003. This project promoted early and exclusive breastfeeding, complementary feeding, Iron folic acid, vitamin A solution, use of iodine salt and other component of Reproductive child health with more than 10,000 children, women and adolescent girls.

- 8th Red & White Bravery Awards (1998-99) were given in Meerut on 1.5.99 and Mamta was honored with the Silver Award in recognition of an exceptional Act of social courage.
- Mamta is continuously helping small grass-root organizations, women groups, SHGs, farmers groups, youth groups, adolescent girls groups & PRIs in Uttarakhand as a consultant to provide them technical & training support.
- Mamta's senior staff are member of various Govt. advisory / resource committees like Uttarakhand Health System Development Project, Education for all in Uttarakhand, U.A. AIDS Control Society, Pulse Polio Programme, IDD Control Programme, RCH, District Literacy Programme ,member of Governing Board in District Empowered Committee, Dehradun.
- Has been associated with ICDS and Most India-USAID Micro-nutrient program State offices, Dehradun as their Master Trainers to train their various level functionaries.
- Has been associated with CORE, New Delhi for providing trainings under Pulse Polio Eradication campaign to their Block and village level coordinators as a master trainer in 4 Districts of U.P.
- Currently undertaking projects on women empowerment, gender equality, health and hygiene, water and sanitation and capacity building of villages level groups with the support of TPAK-UNIFEM, Japan, World Food Programme, Forest Department, water & sanitation deptt., Uttarakhand

### **Health Education Project with TPAK-JICA, Japan in Ghat, Chamoli:**

- Undertaken Health Education Project with the support of TPAK and JICA, Japan in 40 remote villages of Ghat Block, District Chamoli with more than 150 children of Primary schools and their parents to raise awareness about health and hygiene from June 2005 to May 2007.

#### **The outcome of the project was:**

- ◆ Volunteers like senior health friends and child health volunteers are placed in 100% project villages to get their support in their respective village to continue project activities.
- ◆ We have Parents Teachers Associations (PTAs) in 100% project villages and they will continue project activities in their respective school and village.
- ◆ We have undertaken clean villages drive with the help of the villagers and PTAs in 100% project villages to promote community health, personal and community hygiene.

- ◆ We have undertaken clean schools drive in 100% project schools with school children to promote clean school environment.
- ◆ We have organized health Check-up camps and given De-worming tablets in 100% project schools twice a year with the help of local ANMs and health department.
- ◆ More than 80% parents and children have increased their knowledge about personal hygiene, importance of safe drinking water and use of toilets, water borne diseases, use of Iodine salt, mother and child immunization and health care etc.
- ◆ More than 60% families have dug pit near their houses to throw garbage in it.
- ◆ The status of personal hygiene has increased in children by 70% to 80%.
- ◆ More than 80% children in school wash their hands by soap before having their mid day meal.
- ◆ 90% children have started brushing their teeth every day.
- ◆ 90% children cut their nails once a week.
- ◆ 70% children increased frequency of taking bath from once a week to twice a week.
- ◆ 100% schools have made the garbage pits with the help of children and they are using these pits to throw the garbage in it.

**Additional outcomes:**

- ◆ We have established Health Information Centres at 100% project villages at the house of either child health volunteer or senior health volunteer and linked this centre with local school and ANM.
- ◆ More than 50% families have started using iodized salt.
- ◆ We have formed women and adolescent groups in 40% project villages to get their support for our programmes.

**Project on Strengthening Village Groups under WFP & Forest Deptt., Uttarakhand in 3 Blocks of District Chamoli**

- ◆ We have undertaken a Project on Strengthening village groups like women groups, adolescent girls groups, local village representatives, local Aganwadi Centres(Pre-primary centres) and Primary schools in 18 villages of 3 Blocks i.e. Gairsain, Tharali and Dewal of District Chamoli from August 2006 to July 2007.

**The outcome of the Project was:**

- ◆ We have either formed or strengthened one women group and one adolescent girls group in each project village in total 18 villages.
- ◆ Identified and trained one women/adolescent girl as village volunteer called “Poshan Swasthya Saheli” in all project villages to get their support in implementation of project activities in their respective villages and prepare them for future leadership to continue project activities in their village even after the project.
- ◆ Approximately 70-75 % women, adolescent girls, school children and their families have got knowledge on issues like health, nutrition and hygiene.



- ◆ Knowledge and access on ANC, PNC services increased. 100% pregnant mothers got themselves registered with local A.N.M. and 60% out of them started consuming IFA tablets.
- ◆ 70% mothers have understood the importance of mother's first milk and exclusive breastfeeding up to 6 months. 50% out of them have started exclusive breastfeeding.
- ◆ 80% mothers have understood the importance of initiating semi-solid food after the completion of 6 months and 80% out of them have started semi-solid food after completion of 6 months.
- ◆ 80% mothers have understood the importance of child immunization and 70% out of them have taken their children to ANM centre for immunization.
- ◆ 70% mothers know about causes of diarrhea and heard about ORS packet. 60% out of them are using ORS packets.
- ◆ 80% families in the project area know about importance of iodized salt. Their salt has been tested by iodine field testing kit. 60% out of them have started using iodized salt.
- ◆ 70% mothers and adolescent girls started visiting ANM and local aganwadi centre and more than 60% of them started using their services.
- ◆ More than 80% parents and children have increased their knowledge about personal hygiene, importance of safe drinking water and use of toilets, water borne diseases, use of Iodine salt, mother and child immunization and health care etc.
- ◆ We have undertaken clean villages drive with the help of group members in all the 18 villages to promote community health, personal and community hygiene.
- ◆ We have undertaken clean schools drive in all project schools with school children to promote clean school environment.
- ◆ More than 60% families have dug pit near their houses to throw garbage in it.
- ◆ The status of personal hygiene has increased in children by 70% to 80%.
- ◆ More than 80% children in school wash their hands by soap before having their mid day meal.
- ◆ 90% children have started brushing their teeth every day.
- ◆ 90% children cut their nails once a week.
- ◆ 70% children increased frequency of taking bath from once a week to twice a week.
- ◆ 100% schools have made the garbage pits with the help of children and they are using these pits to throw the garbage in it.
- ◆ IEC material like posters, flash cards, handbills, brochures etc has been placed in all the project schools, aganwadi centres and ANM centres.

### **Convergence Training on Early Child Care & Development:**

- ◆ Mamta with the support of Directorate, ICDS(Women & Child Development deptt), Govt of Uttarakhand, conducted convergence trainings on early child care and development for the frontline functionaries of primary education, women and child development, civil societies and health department in 19 Nyay Panchayats of 4 blocks in district Chamoli. Total 617 frontline functionaries got an opportunity to understand the various steps of early child care and development and they got motivated to play a

significant role in early child care and development in their respective field through their departments.

### **Total Sanitation Campaign:**

Mamta has initiated a project called Total Sanitation campaign in two blocks of two districts i.e Ghat block in Chamoli and Jaharikhhal Block in district Pauri Garhwal from July 2006 with the support from Water and Sanitation deptt under its Swajal Project. This project was started in 10 revenue villages of each block with an objective to motivate people to construct low cost toilets in order to raise better health and hygiene condition their respective village. Our project staff conducted baseline survey in these villages to know the status as how many families are using toilets. We have found that only 20% families were using toilets in these villages. This was followed by open meetings with community in each village to motivate them for clean village environment and construct toilet if they are not using toilet so far. Our staff used various tools like group discussion, posters, flash card, leaflets and wall writing on important places to inform people about importance of clean village environment, clean drinking water and using toilet. We supported particularly the families below poverty line to help them to construct their toilet. A sum of Rs 1,200/- was given by Swajal project to these families as a subsidy or incentive to construct their own toilet and use it. We have also formed village water and sanitation committees in these villages to seek local support in the programme. We have constructed 46 toilets including 16 toilets for below poverty line in Ghat block, Chamoli and 42 toilets including 24 toilets for B.P.L. families in Jaharikhhal, district Pauri Garhwal under our direct observation and supervision .Now gradually, people have understood the importance of using toilets and they are willing to construct their own toilet. However, scarcity of water is the biggest hurdle in the process of constructing toilets. Hence, government has to ensure the access of water supply to increase construction and use of toilets.

### **Project on Women Development Initiatives:**

- The project **Women Development Initiatives** is being implemented in 5 backward villages of Vikasnagar Block, district Dehradun w.e.f Ist January, 07 with the support from TPAK-UNIFEM, Japan. We are focusing our project activities on women and adolescent girls in five villages as primary group and covering approximately 750 families and 3000 population of weaker section as a secondary group of the villages. There are five villages namely: Sabhawala, Sherpur, Shishambara, Tiparpur and Badripur being covered under the project, mostly having the population of scheduled tribe, scheduled caste, other backward class and Muslim. Two field coordinators are conducting project activities under the supervision of the chief coordinator, Mrs Beena Walia of the organization.

We have conducted following activities so far:

#### **(1)-Project Introductory Meetings:**

Mamta has conducted introductory meetings in all selected 5 villages with primary target groups i.e. women and adolescent girls of the weaker section of the villages in the month of January, 2007. This meeting helped us to understand them and be friendly with them before launching our project activities.

**(2)-Formation of Women and adolescent girls groups:**

We have formed one women and one adolescent girls group in each project village. The members of the each group were encouraged to select two members out of their group as leaders of their group to whom Mamta is providing training on leadership skills and all relevant issues pertaining to their group's health and sustainable development.

**(3)-Capacity Building Training for the Group Leaders & stakeholders:**

Mamta has organized two day capacity building training for the project staff and leaders of the groups to orient them about the project objectives and activities. So that they may understand the project and actively participate at project various activities.

There were altogether 38 participants comprising women group leaders, adolescent girls' group leaders, project staff and resource persons.

They all come from below poverty line families.80% out of total participants were from ST and 20% come from SC and other backward caste. Out of 32 women and girls,9 were illiterate,11 studied up to class 5<sup>th</sup>,6 studies up to class 8<sup>th</sup>,4 studied upto class 12<sup>th</sup> and 2 girls were doing their graduation.

**(4)-Establish Women's Resource Rights Centre:**

Mamta has established one Women's Resource Rights Centre in the initial phase in one of the project village i.e. Sabhawala. This will be pilot to motivate the other groups and government to initiate other such pilots in other villages and districts. The centre is being utilized by the women groups and Adolescent Girls groups. Information available at Resource Centre is being shared with all project groups through education materials, handbills, letters etc. This Resource centre is also being used to conduct their meetings and have some economic activities. Resource centre gathers information about various Govt. Schemes and disseminate the same to women's groups and adolescent groups at all project villages.

**(5)- Observe International Women's Day:**

Mamta observed International women's Day on 8<sup>th</sup> March, 2007 at its women Resource Right centre, Village Sabhawala with women and adolescent girls of scheduled caste, scheduled tribe and other backward castes. Besides sharing of experience and information on various women issues, Mamta had put up an exhibition and conducted quiz with them to raise awareness about their health, development and rights. Women and girls were so enthusiastic about the program. Many of them shared their views with joy that Mamta has given them a unique opportunity to know themselves, their strength, and their weakness and seek solution of their problems.

**(6) Social Mobilization Drive.**

Social Mobilization drive is being undertaken in all 5 villages with the support from Project field coordinator, Women and adolescent Volunteer every fortnight on key issues like Women and adolescent girls health, development, literacy, empowerment on their rights, legal literacy, livelihoods, gender equality and female feticide etc through activities such as community meetings, orientations, competition and awareness camps etc. We are also involving village leaders and panchayat members (Local village elected body) in all the activities.

#### **Outcomes So Far:**

- Identified 10 Women and adolescent volunteers in 5 project villages and provided them trainings as motivators to increase confidence of women and girls for demanding better services for their health and development.
- 5 Women groups and 5 adolescent girls groups have been formed in 5 villages and various activities have been conducted with them to boost their knowledge and skill.
- One village level women Resource Right Centre has been established at village Sabhawala.
- Running two sewing centres at village Sabhawala and village Tiparpur for women and girls.
- Strengthened relationship with community leaders and concerned govt officials and field workers to take their support for project activities.

#### **Aan Project (Iodine Promotion Project) :**

Mamta has initiated a project called Aan Project (Iodine Deficiency Control Project) with the support from UNICEF/CREATE, Lucknow and technical support from M.L.N. Medical College, Allahabad in 4 districts of U.P. i.e. Bijnor, J.P.Nagar, G.B.Nagar & Bagpat, covering all 27 blocks of these districts from April,2006 to March 2007. The purpose of this project was to create awareness about importance of iodized salt and increase its consumption at every household level through demand generation and testing of salt for iodine content by iodine field testing kit.

#### **Role of Mamta as a Program Implementation Unit (PIU):**

- ❖ Mamta worked in close coordination with the mother NGO, CREATE, Lucknow, UNICEF, Lucknow & MLN Medical College, Allahabad.
- ❖ Mamta worked closely with children of Middle/high School to (8<sup>th</sup> –12<sup>th</sup> standard) and raised demand for iodized salt and created awareness in community. Mobilized and motivated community for consumption of iodized salt through linkages with ongoing efforts of ICDS and other related sectors.
- ❖ Developed Linkages with district education, health, food and civil supplies, vyapar mandals, retailers at district and block headquarter and other distribution agencies to ensure increase in supply of iodized salt.

- ❖ The project activities were coordinated very closely with Chief Medical officer, Basic Shiksha Adhikari (BSA), Food and civil and supplies etc in each district.
- ❖ Complete mapping of retailers, middle/high schools etc. at district and block headquarters. This facilitated preparation of micro plan and assisted in field level work.
- ❖ Quarterly District level meetings with salt traders, primary traders, retailer, official of education, ICDS, principals of middle and high schools, health and food and civil supplies were organized at each district. This was done basically to sensitize the stakeholders toward ban order on usage of non – iodized salt, importance of use of iodized salt, discourage use of non-iodized salt.
- ❖ In 4 districts, Mamta coordinated with minimum 15 retailers at block and 30 at city level to promote supply of IS. We have done salt testing of all the different kind of salts sold by them and advocated for sale of only IS. This was further coordinated with the food inspectors.
- ❖ Created demand through school system and reached out to community through child to community approach. Children 11 to 18 years worked as messengers for demand creation. They become very effective change agents and influenced the community and local market. Children were motivated to take out rallies at the local level to promote consumption of IS.
- ❖ Children from Middle/High School were the main force for creating demand at home, market and amongst neighbors.
- ❖ Mamta worked with 02 schools at district headquarters and 02 schools at each block headquarters.

**The school activity and time frame for each school were as follows:**

- ❖ Around 150 direct salt samples were tested in each school every three months. This helped develop demand for IS and study the trend in availability of IS.
- ❖ Orientation/awareness of children on use of iodized salt. This was done through information dissemination, meetings at school level, rallies etc.
- ❖ Trained teachers at school and retailers /wholesalers to carry salt testing.
- ❖ Demonstration through sample testing of salt collections brought by children from home/neighbors. Children were trained to test iodine level of salt.
- ❖ Emphasized usage of iodized salt. Facilitated the choice of salt to be purchased by demonstration through sample testing of salt sold in the market.
- ❖ Motivated children to form local monitoring team. This team worked to monitor the level of iodine in the sample of salts collected by them from the retailers.
- ❖ Message display & slogans wall painting was done in at least 50+ villages of each block and in all the middle/senior schools of the district.
- ❖ Conducted Sensitization meetings with the community through gram sabhas, members of PRI health committees etc.
- ❖ Organized Rallies at district level with school children.

- ❖ Worked consistently with the media and got good coverage by the media.
- ❖ Analyzed more than 35,000 salt samples in one year from 4 districts of U.P.

## **TB MATTER**

### **Orientation on RNTCP with tb Action & State T.B. Cell, Uttarakhand**

<b>S. N.</b>	<b>Name of the Programme</b>	<b>Venue</b>	<b>No. of Participants</b>
1	Uttaranchal State TB Stakeholders Meet	Hotel Pacific Dehradun	57
2	District TB Stakeholders Meet, Haridwar	AWTC, Bal Kalyan Samiti	83
3	Kumaon Division level T.B. Stakeholders Consultation	Janta Banquet Hall, Haldwani, Nainital (Kumaon)	57
4	Nainital District Level TB Stakeholders Consultation	Janta Banquet Hall, Haldwani Nainital	65

- Mamta conducted 4 consultations in Uttarakhand to promote RNTCP & DOTS with the support of tb ACTION and State TB Cell, Uttarakhand for all the stakeholders involved in TB work.
- A state level TB stakeholders meet was organized by Mamta Samajik Sanstha in Collaboration with tbACTION and State TB Cell, Uttarakhand at Hotel Pacific, Dehradun on 16<sup>th</sup> June 2005. There were all together 57 participants from Government Health Department, WHO, Private Doctors, NGOs, DOTS providers, Cured patients, local print and electronic media etc. The NGOs participants were from 11 districts out of 13 districts of Uttarakhand. Dr. Joanne Carter of RESULT Education Fund, USA, Dr A.P.Mamgain, State Director, TB, Dr Rajan Arora, Consultant, WHO and Mr John Mathai, Country Director, tbACTION were among the key resource persons of the consultation.

- A divisional level TB stakeholders consultation was organized by Mamta in collaboration with a national level organization tbACTION and district TB cell, Nainital for the stakeholders of Kumaon division at Haldwani, Nainital on 19<sup>th</sup> December, 2005. There were 57 participants from govt health department, NGOs of Kumaon, private practitioners, DOTs providers, cured patients and media persons. The participants were from 4 districts out of 6 districts of Kumaon division. The participants included 22 NGOs representatives, 20 govt health department officials and TUs staff, 2 PPs, 5 DOTs providers, 1 cured patient, and 6 media persons. Additional Director, Medical, health and family welfare, Kumaon Division, Dr. (Mrs.) Premlata Joshi was the Chief Guest. Mr. John Mathai, Country Director, tbACTION, Dr. D.S. Kanyal, Senior District TB officer, Nainital, Dr. S.M. Shukla, DTO, Champawat, Dr. L.M.Upreti, Senior Medical officer, Dr. K.C.Sharma, Secretary, IMA, Haldwani, and Mr. J.M.Singh, Chief Functionary, Mamta were among the dignitaries and resources persons who attended and addressed the consultation.
- A district level TB Stakeholders consultation was organized by Mamta at Haldwani, Nainital for the stakeholders of district Nainital on 20<sup>th</sup> December, 2005. Total 65 stakeholders participated, including 26 NGOs, 5 PPs having separate Private Hospitals, 6 DPs, 6 Cured and under treatment Patients, 19 Government Officials and ICDS workers along 3 media persons.
- A district level TB stakeholders consultation was organized by Mamta in Collaboration with tbACTION and Distt TB cell, Haridwar for the TB stakeholders of Haridwar at AWTC, Dadu Bagh on 21<sup>st</sup> November, 2005. There were all together 83 participants from Government Health Department, WHO, Private Doctors, NGOs, DOTs providers, STS, Cured patients, patients, local print and electronic media etc.

## **OUTCOMES**

1. A strong triangle was established as Govt. officials (District TB Cell) NGOs and Private practitioners made up their mind to abolish TB from the state and their respective districts.
2. A comprehensive future strategy was discussed and decided.
3. This consultation rejuvenated the enthusiasm of NGOs, PPs and district TB Cells who were working on TB elimination in their respective districts.
4. Core-groups under the able chairmanship of senior DTOs, were established
5. All the participants took an oath to eliminate the curse of TB from their respective district and all were unanimous on the view point that such encouraging consultation should be held again and again.
6. Sr.DTOs informed the participating NGOs that soon they will conduct a separate meeting of NGOs to ensure their participation in RNTCP through various NGO schemes.

**Relevant Experience of Mamta Samajik Sanstha,  
Dehradun in the past 16 years:**

<b>Funding Agency</b>	<b>Project Title</b>	<b>Duration</b>	<b>Grant received [Rs. or US \$]</b>
1) UNICEF, Lucknow	Garhwal Health & Development project	July 1994- Dec. 1999	Rs. 25-30 Lacs per year
2) UNICEF, Lucknow	Social mobilization for Child care and Nutrition "Poshan Pariyojna".	June 2000- Feb. 2003	Rs. 16-20 Lacs Per year
3) Govt. of UA & World Bank	Diversified Agriculture Support Project	May 2002- March 2004	Rs. 12 Lacs Per year
3) World Vision India	Mother & Child Health & Nutrition	Jan. 2003- March 2004	Rs. 3 Lacs
4) ICDS & World Bank (UDISHA)	Aaganwadi Training Centre	Oct. 2003- Aug 05	Rs. 8-10 Lacs Per year
5) Govt. of UA	Programme of Water Supply & Sanitation	March 2003- May 2003	Rs. 40,000/-
6) Action Aid, Lucknow	Community Health Initiatives project	Jan. 2004- March 05	Rs. 3 Lacs Per year
7) World Vision India and CORE, New Delhi	Pulse Polio Special Drive	May 2004- Jan. 2005	Rs. 4 Lacs Per year
8) TPAK/JICA, Japan	Health Education Project	June 2005- May 2007	Rs. 14 Lacs Per year
9) UNICEF, Lucknow & CREATE, Lucknow	Aan Project (IDD Project)	April 2006 – March 2007	Rs. 2 Lacs Per year
10) WFP, Forest Dept. Govt. of U.A.	Empowerment of Village Groups on Health	August 06 – July 2007	Rs. 2.70 Lacs Per year
11) Swajal Project Govt. of U.A. Chamoli	Total Sanitation Campaign	July 06 – Still on	Rs. 54,000/- Per year
12) Swajal Project Govt. of U.A. Pauri	Total Sanitation Campaign	July 06 – Still on	Rs. 60,000/- Per year
13) UNIFEM, Japan	Women Empowerment Project	January 07-Still on	Rs. 1.40 Lacs Per year



### Relevant Services carried out in the Last few Years

<b>Assignment Name:</b> <i>Garhwal Health &amp; Development Project</i>		<b>Country:</b> <i>India</i>
<b>Location within Country:</b> <i>30 Blocks of 7 Districts of Garhwal &amp; Saharanpur (Uttaranchal &amp; U.P.)</i>		<b>Key professional staff Provided by Your Firm/entity (profiles):</b> <i>Regional, District &amp; Block Coordinators, M.Os., ANMs from Health Deptt.</i>
<b>Name of Client:</b> <i>UNICEF, Lucknow (U.P.)</i>		<b>No. of Staff:</b> <i>38</i>
<b>Address:</b> <i>14-B, Mall Avenue, Lucknow, (U.P.)</i>		<b>No. of Staff-Months; duration of assignment:</b> <i>66 Months 5 years 6 Months</i>
<b>Start Date (Month/Year):</b> <i>July 1994</i>	<b>Completion Date (Month/Year):</b> <i>December 1999</i>	<b>Approx. Value of Services (in Current US\$):</b> <i>Rs. 25 – 30 lacs per year</i>
<b>Name of Associated Consultants, if any:</b> <i>15 others NGOs 7 Districts</i>		<b>No. of Months of Key professional staff, provided by Associated Consultants:</b> <i>Throughout the project</i>
<b>Name of Senior Staff (Project Director/Coordinator, Team Leader) involved and functions performed:</b> <i>Mr. J.M. Singh, Project Co-ordinator &amp; Ms. Beena Walia, Regional Co-ordinator. Functions – Planning, Implementation, Coordination, Linkages, Monitoring, Trainings etc.</i>		
<b>Narrative Description of Project:</b> <ul style="list-style-type: none"> <li>◆ MAMTA had initiated a project called, “Garhwal Health and Development Package in Garhwal region, Saharanpur and Haridwar in July, 94 to make health a reality for all the people in the region with multi-sectoral concerted efforts at regional, district, block &amp; village level, with full involvement of community. We had selected <b>30 blocks with the network of 15 voluntary organizations</b> with the financial assistance of <b>UNICEF, Lucknow</b>. First phase was carried out from <b>July, 94 to October, 96</b>. Second phase with some concrete plan of action was started in <b>November, 96 in 22 blocks</b>. <b>335 Swasthya Ghars</b> have been opened in <b>7 districts</b> with community participation and more than <b>400 village volunteers</b> have been identified and trained to run these <b>Swasthya Ghars</b> (Village Health Units) in their respective villages. These Swasthya Ghars have made significant contribution in their respective villages in terms of providing MCH services with the help of health Dept. &amp; Local ANM like, ANC, PNC, immunization to pregnant mothers and children, supply of Iron folic acid, ORS packets, Vitamin ‘A’ solution, Chlorine tablets, Salt testing kit etc. AIDS awareness, prevention of TB etc.</li> </ul>		
<b>Description of Actual Services Provided by Your Staff:</b> <ul style="list-style-type: none"> <li>◆ Mother &amp; Child Health Care i.e. care of pregnant mother, family life education, protection of children against 6 Killer Diseases, promotion of exclusive breastfeeding, Diarrhea management, ◆ Vitamin A deficiency ◆ Iron deficiency ◆ IDD Control Programme ◆ Pulse Polio Programme ◆ AIDS awareness campaign. ◆ Promotion of safe drinking water &amp; sanitation.</li> </ul>		

**Firm’s Name:** Mamta Samajik Sanstha, 53-C, Rajpur Road, Dehradun.

### Relevant Services carried out in the Last few Years

<b>Assignment Name:</b> <i>Social Mobilization for child care &amp; Nutrition.</i>		<b>Country:</b> <i>India</i>
<b>Location within Country:</b> <i>Vikasnagar block, 58 villages, District - Dehradun (Uttaranchal).</i>		<b>Key professional staff Provided by Your Firm/entity (profiles):</b> <i>Project Coordinator, Chief Coordinator, Sector Coordinators, M.Os., ANMs from Health Deptt., AWW from ICDS, PRIs.</i>
<b>Name of Client:</b> <i>UNICEF, Lucknow (U.P.)</i>		<b>No. of Staff:</b> <i>15</i>
<b>Address:</b> <i>14-B, Mall Avenue, Lucknow, (U.P.)</i>		<b>No. of Staff-Months; duration of assignment:</b> <i>33 Months</i>
<b>Start Date (Month/Year):</b> <i>June 2000</i>	<b>Completion Date (Month/Year):</b> <i>February 2003</i>	<b>Approx. Value of Services (in Current US\$):</b> <i>Rs. 16 – 20 lacs per year</i>
<b>Name of Associated Consultants, if any:</b> <i>Coordination with Health Deptt., ICDS, Colleges, PRIs</i>		<b>No. of Months of Key professional staff, provided by Associated Consultants:</b> <i>Throughout the project</i>
<b>Name of Senior Staff (Project Director/Coordinator, Team Leader) involved and functions performed:</b> <i>Mr. J.M. Singh, Project Co-ordinator &amp; Ms. Beena Walia, Chief Co-ordinator. Functions – Planning, Implementation, Coordination, Linkages, Monitoring, Trainings etc.</i>		
<b>Narrative Description of Project:</b>		
<ul style="list-style-type: none"> <li>◆ Project on <b>Social Mobilization for Child Care &amp; Nutrition</b>, which was commonly known as “<b>Poshan Pariyojna</b>” in Vikas Nagar block of Distt. Dehradun since <b>1st June 2000</b>, covering total <b>58 villages</b> in a phased manner. We had divided total block in <b>12 sectors &amp; 95 clusters</b>, where we had appointed one <b>sector coordinator</b> for each sector &amp; one volunteer “Poshan Swasthya Saheli” (Nutrition Health Friend) for each cluster. Each sector coordinator was given responsibility of <b>5-6 villages</b> and each NHF was responsible for her cluster area. We had concentrated our work in <b>above villages</b>, in collaboration with <b>ICDS, Health Department, Panchayat Raj Institutions (PRIs), Schools/Colleges</b> and NHF's to reduce malnutrition among children.</li> </ul>		
<b>Description of Actual Services Provided by Your Staff:</b>		
<ul style="list-style-type: none"> <li>◆ Promotion of correct feeding practices for young children below one year through network of ICDS, Health (RCH) as well as Panchayat Raj institutions.</li> <li>◆ To improve coverage of on going health services for children, i.e. registration of birth, new born care, Immunization, Diarrhea Management, ARI Management etc.</li> <li>◆ To promote bi-annual administration of Vitamin A (April &amp; Sept.) to children 9 months- 3 years.</li> <li>◆ To strengthen knowledge, attitude and practice of community especially community leaders and household members of young children &lt;3 years regarding correct personal and food hygiene.</li> </ul> <p><b>Activities:</b> .Healthy Mother/Child Competitions, School Health Programme, Medical Camps, Health Mela / Exhibition, Counseling with newly weds, Pregnant mothers and lactating mothers, Care of severely malnourished children, 0-2 years (IIIrd and IV th grade).</p>		

**Firm's Name:** Mamta Samajik Sanstha, 53-C, Rajpur Road, Dehradun.

### Relevant Services carried out in the Last few Years

<b>Assignment Name:</b> <i>Diversified Agriculture Support Project</i>		<b>Country:</b> <i>India</i>
<b>Location within Country:</b> <i>Chakrata &amp; Kalsi Blocks 6, District - Dehradun (Uttaranchal). 20 villages in each block.</i>		<b>Key professional staff Provided by Your Firm/entity (profiles):</b> <i>Block Coordinators, Technical Supervisors, Community Organizers, Line Deptt.-Agri., Horticulture, Dairy, Animal Husbandry.</i>
<b>Name of Client:</b> <i>World Bank &amp; Govt. of UA.</i>		<b>No. of Staff:</b> <i>17</i>
<b>Address:</b> <i>188/1, Vasant Vihar, Dehradun (Uttaranchal).</i>		<b>No. of Staff-Months; duration of assignment:</b> <i>Started May 2002 Still on</i>
<b>Start Date (Month/Year):</b> <i>May 2002</i>	<b>Completion Date (Month/Year):</b> <i>Still on</i>	<b>Approx. Value of Services (in Current US\$):</b> <i>Rs. 12 lacs per year</i>
<b>Name of Associated Consultants, if any:</b> <i>Line Departments of district Dehradun.</i>		<b>No. of Months of Key professional staff, provided by Associated Consultants:</b> <i>Throughout the project</i>
<b>Name of Senior Staff (Project Director/Coordinator, Team Leader) involved and functions performed:</b> <i>Mr. J.M. Singh, Chief Functionary &amp; Ms. Beena Walia, Chief Co-ordinator. Functions – Planning, Implementation, Coordination, Linkages, Monitoring, Trainings etc.</i>		
<b>Narrative Description of Project:</b> <p>◆ <b>Diversified Agriculture Support Project</b>, Uttaranchal (DASP, UA) is a comprehensive program to achieve over all development through agricultural activities in the province. World Bank funds it for a period of <b>5 years</b>. Since 1998 &amp; executed by Uttaranchal government in <b>5 districts</b>, namely-<b>Nanital, Almora, Uttarkashi, Dehradun &amp; Uddham Singh Nagar</b> to fulfill the objectives of the project, as mentioned below.</p> <ul style="list-style-type: none"> <li>• Intensification of crop production with less unit cost.</li> <li>• Technological Dissemination</li> <li>• Public-private partnership in agribusiness development.</li> <li>• Rural infrastructure development</li> <li>• Promote public-participation.</li> <li>• Environment conservation</li> </ul> <p>All the objectives may based on the following components of the project</p> <ul style="list-style-type: none"> <li>• Agriculture • Horticulture • Sericulture • Animal Husbandry &amp; Dairy • Participatory Management</li> </ul> <p>It is a matter of great pleasure to our organization to execute this prestigious project of Uttaranchal government. We are committed to execute the project successfully in the most typical topographical remote hill areas of <b>Chakrata &amp; Kalsi Blocks</b> of district Dehradun. We have initiated the above project in two blocks since May 2002.</p>		
<b>Description of Actual Services Provided by Your Staff:</b> <ul style="list-style-type: none"> <li>• Linkage with <b>Mother Dairy (NDDB)</b> for <b>Tomato marketing</b> in the month of July (Chakrata).</li> <li>• Formation of <b>Kanasar Phal Avam Sabzi Utpadan Association, Koti</b> (Chakrata).</li> <li>• <b>SHG Formation</b> • Chakrata- 29, Kalsi-25, Total WSHG=13 • <b>Federation Formation</b> = 4</li> <li>• Bio compost Demonstration, Amla &amp; Spice (Elichi) Demonstration, IPM (Kharif), Animal Camps, Fodder Demonstration, Urea Treatment for fodder, Awareness Campaign, Village Information Center (VIC) Chakrata= 5, LDP Tanks for Water Harvesting, Linkage with Anchal Dairy for Milk Marketing (Kalsi), Bio-Pesticide Demonstration by a SHG member, Nursery Development for Tomato</li> </ul>		

**Firm's Name:** Mamta Samajik Sanstha, 53-C, Rajpur Road, Dehradun.

### Relevant Services carried out in the Last few Years

<b>Assignment Name:</b> <i>Aanganwadi Training Centre</i>		<b>Country:</b> <i>India</i>
<b>Location within Country:</b> <i>Village Paundha, District - Dehradun (Uttaranchal).</i>		<b>Key professional staff Provided by Your Firm/entity (profiles):</b> <i>Principal, Instructors</i>
<b>Name of Client:</b> <i>ICDS &amp; World Bank (UDISHA).</i>		<b>No. of Staff:</b> <i>7</i>
<b>Address:</b> <i>Directorate ICDS, Defence Colony, Dehradun (Uttaranchal).</i>		<b>No. of Staff-Months; duration of assignment:</b> <i>Started October 03- Still on</i>
<b>Start Date (Month/Year):</b> <i>October 2003</i>	<b>Completion Date (Month/Year):</b> <i>Still on</i>	<b>Approx. Value of Services (in Current US\$):</b> <i>Rs. 8 – 10 lacs per year</i>
<b>Name of Associated Consultants, if any:</b> <i>Coordination with Health Deptt. &amp; ICDS.</i>		<b>No. of Months of Key professional staff, provided by Associated Consultants:</b> <i>Through the project</i>
<b>Name of Senior Staff (Project Director/Coordinator, Team Leader) involved and functions performed:</b> <i>Mr. J.M. Singh, Chief Functionary, &amp; Ms. Beena Walia, Chief Co-ordinator. Functions – Planning, Implementation, Coordination, Linkages, Monitoring, Trainings etc.</i>		
<b>Narrative Description of Project:</b>  ◆ Mamta Samajik Sanstha was initially selected by Directorate of ICDS, Govt. of Uttaranchal in July 2003 to conduct induction courses for their Anganwadi workers till September 2003. After successful completion of these courses, Mamta was granted as regular training centre since October 2003. It will be the responsibility of our organization to provided job trainings for 52 days to the AWWs and their helpers.		
<b>Description of Actual Services Provided by Your Staff:</b> <i>Aanganwadi workers and their helpers will be taking their job trainings from different villages and blocks of Dehradun throughout the year.</i>		

**Firm's Name:** Mamta Samajik Sanstha, 53-C, Rajpur Road, Dehradun.

### Relevant Services carried out in the Last few Years

<b>Assignment Name:</b> <i>Mother &amp; child Health and Nutrition</i>		<b>Country:</b> <i>India</i>
<b>Location within Country:</b> <i>Vikasnagar block, 21 villages, District - Dehradun (Uttaranchal).</i>		<b>Key professional staff Provided by Your Firm/entity (profiles):</b> <i>Project Coordinator, Sector Coordinators, M.Os., ANMs from Health Deptt., AWW from ICDS, PRIs.</i>
<b>Name of Client:</b> <i>World Vision</i>		<b>No. of Staff:</b> <i>5</i>
<b>Address:</b> <i>121, Phase -I, Vasant Vihar, Dehradun (Uttaranchal)</i>		<b>No. of Staff-Months; duration of assignment:</b> <i>15 Months</i>
<b>Start Date (Month/Year):</b> <i>January 2003</i>	<b>Completion Date (Month/Year):</b> <i>March 2004</i>	<b>Approx. Value of Services (in Current US\$):</b> <i>Rs. 3 lacs per year</i>
<b>Name of Associated Consultants, if any:</b> <i>Coordination with Health Deptt., ICDS, Colleges, PRIs</i>		<b>No. of Months of Key professional staff, provided by Associated Consultants:</b> <i>Throughout the project</i>
<b>Name of Senior Staff (Project Director/Coordinator, Team Leader) involved and functions performed:</b> <i>Mr. J.M. Singh, Chief Functionary &amp; Ms. Beena Walia, Chief Co-ordinator. Functions – Planning, Implementation, Coordination, Linkages, Monitoring, Trainings etc.</i>		
<b>Narrative Description of Project:</b>  ◆ Project on <b>Mother &amp; Child Health &amp; Nutrition</b> , in Vikas Nagar block of Distt. Dehradun is being implemented since <b>1st January 2003</b> , covering total <b>21 villages</b> with the support from world vision, Dehradun. Our vision is to reduce maternal & infant mortality rate in these villages including reduction in malnutrition among women & children. Our target groups are pregnant, lactating mothers, adolescent girls & children below 2 years. We are concentrating our work in <b>above villages</b> , in collaboration with <b>ICDS, Health Department, Panchayat Raj Institutions (PRIs), Schools/Colleges</b> and <b>NHFs</b> to reduce mortality and malnutrition among women & children.		
<b>Description of Actual Services Provided by Your Staff:</b> ◆ Promotion of correct feeding practices for young children below 2 years through network of ICDS, Health (RCH) as well as Panchayat Raj institutions.  ◆ To improve coverage of on going health services for children, i.e. registration of birth, new born care, Immunization, Diarrhea Management, ARI Management etc.		
<b>Activities:</b> <i>.Healthy Mother/Child Competitions, Nutrition Demonstration, Medical Camps, Health Mela / Exhibition, Counseling with, Pregnant mothers and lactating mothers, puppet shows, Rallies etc.</i>		

**Firm's Name:** Mamta Samajik Sanstha, 53-C, Rajpur Road, Dehradun.